

Antje Danielson

Antje Danielson is the Senior Advisor for Behavioral Programs at EnergyClimate Solutions. She has worked on environmental behavioral change campaigns since 1998 as a researcher, entrepreneur, and implementation practitioner. Antje is also the Executive Director of the Institute of the Environment and the Water: Systems, Science, and Society interdisciplinary environmental graduate program at Tufts University. Her area of expertise is climate change mitigation.

Dr. Danielson was Deputy Director for Sustainability at Durham University in the UK from 2006 to 2008. At Durham she created and oversaw the award winning college sustainable living program with 16 elected student representatives and a paid student coordinator. This program is financially supported by the university treasurer and works closely with the environmental officer of the student union, the Dean of Colleges, and the Environmental Sustainability Advisory Group, a committee of representatives from across the university that writes university policy for environmental sustainability. Dr. Danielson was an active member of the latter committee from 2005 until 2008, and was instrumental in writing the university's sustainability strategic plan and in creating the position of university environment coordinator.

Antje also co-founded the Durham Bicycle Users' Group, working with the university to establish a university supported bicycle ownership program. She created the Durham University environment website, and worked with the Centre for Research into Earth Energy Systems on research related to carbon capture and storage. Dr. Danielson raised funds for a carbon sequestration chair, which was filled as of August 2009. In addition, she worked with colleagues from across the university to create an energy research centre, which is now established and called the Durham Energy Institute. Antje was an adjunct lecturer and received the Durham University Exceptional Contribution award in 2008.

From 1991 until 2005, Dr. Danielson worked in various positions at Harvard University where she became a leader in student behavioral campaigns. As Program manager for the Harvard Green Campus Initiative, she managed the creation, implementation, and operation of programs which trigger social groups and individuals to adopt more environmentally sustainable behaviors. While at Harvard, Antje and her team created and designed the first successful cost-effective student-run and staff supported resource efficiency program in the country. She also ran the University's Computer Energy Reduction Program, for which she received an EPA Energy Star Leadership Award in 2003. Before working with the Harvard Green Campus Initiative, Dr. Danielson conducted research, taught, and managed programs in the Department of Earth and Planetary Sciences and for the Harvard University Committee on Environment. She was a member of the Harvard University Resource Efficiency Program Advisory Board and the Cambridge Climate Protection Task Force. Antje received the Certificate of Distinction for teaching at Harvard University three times.

As a co-founder and Vice President of Zipcar Dr. Danielson created the vision, technology, operational procedures, and early business relations of the most

successful carsharing company. With 2008 revenues of \$100 million, Zipcar is serving more than 180,000 members in 15 cities in North America and abroad.

Dr. Danielson was born and raised in Berlin Germany, where she received her Ph.D. in Geochemistry from the Freie Universität Berlin. She has worked and studied in many countries including South Africa, Italy, the UK, Canada, and the US. She enjoys gardening, sailing, and spending time with her two children and her partner.